

**WORKSHOP MINUTES**

**May 22, 2018**

**9:00 A.M. – WORKSHOP – TED C. COLLINS LAW ENFORCEMENT CENTER**


CALL TO ORDER.....Mayor Brenda Bethune  
9:06AM

 **Roll Call.**

**Present: Mayor Brenda Bethune, Michael Chestnut, Mary Jeffcoat, Philip N. Render, Gregg Smith, Jackie Vereen.**  
**Absent/Excused: Mike Lowder.**

**THE FOLLOWING PUBLIC HEARING WILL BE HELD AT THE TED C. COLLINS LAW ENFORCEMENT CENTER 1101 NORTH OAK STREET, AT 9:00 AM PRIOR TO THE START OF THE REGULARLY SCHEDULED WORKSHOP.**

**9:00 A.M. PUBLIC HEARING ON THE MUNICIPAL BUDGET FOR THE 2018-19 FISCAL YEAR**


 Michelle Shumpert discusses that the proposed budget includes a 3 mil ad valorem tax increase, grand total appropriations for fiscal year 2018-2019 is \$197,961,406.00


**CLOSED PUBLIC HEARING 9:13AM**


 Michelle Shumpert explained the legal requirements from S.C. Code Sec. 6-1-80

**PUBLIC REQUESTS, PRESENTATIONS, AWARDS, MEMORIALS:**

1. Soul Food/Gospel Festival Proposal – Reggie Dyson

 Reggie Dyson spoke in regards to hosting events with a large turnout with top names in gospel music. Mr. Dyson states that would be a great positive impact event for the Myrtle Beach area. Will be a free event

 Councilman Chestnut states that to do something with gospel would set us out from the rest of the area


 Mr. Pedersen states that event will take place the weekend after Labor Day.

**CONSENT AGENDA**

1<sup>st</sup> Reading **Ordinance 2018-35** to amend Chapter 2, in enacting Division 8, Technical Advisory Committee, to expand from 9 members to 11, with two member seats reserved for institutions of higher learning.

 Mr. Pedersen states that a previous ordinance was approved with 9 members. This ordinance adds representative from CCU and HGTC.

1<sup>st</sup> Reading **Ordinance 2018-37** to enact in Appendix A, Zoning, in Article 9, Landscaping and Tree Protection, Section 903.P exemption to provide for managerial administrative waiver of one or more requirements when in conflict with the underground placement of overhead wiring.

 Mr. Pedersen reviews stating that ordinance grants that City Manager may waive landscape and tree requirements when there is conflict with expanding sidewalks and business owners refuse to sign easements.


Motion **M2018-85** to accept \$575 in donations collected during the Walk with the Mayor and Council event on May 6, 2018 to benefit the American Heart Association. The American Heart Association will receive a check for these funds in June 2018.

 Mr. Pedersen reviewed


Motion **M2018-86** to accept a donation from Willie Kemp in the amount of \$250 for the purpose of use for the International Student Outreach Program. The money will be used to provide information to the students through this program and help address the program needs throughout the 2018 season.

 Mr. Pedersen reviewed

Motion **M2018-88** to approve a Special Event Permit to Amie Lee (Palmetto Event Productions) on behalf of Big Dog Events. The event is to take place on September 22, 2018 from 11:00 am to 6:00 pm on the large lot of the Burroughs and Chapin Pavilion Place. Set-up is to take place between the dates of September 20-21, 2018. The City Manager is authorized to make changes to these plans as he deems necessary in keeping with the nature of the event and as circumstances dictate.

 Bruce Arnel goes over event details that include bacon inspired vendors, entertainment, and beer garden. 5,000 – 7,000 participants are expected to attend.


Motion **M2018-89** to accept a \$15,000 donation from the “Friends of the Skate Parks Foundation, Inc.” to be applied to the Matt Hughes Skate Park renovation project.


 Mr. Pedersen reviewed


**MOVED TO REGULAR AGENDA**


## **REGULAR AGENDA**


1<sup>ST</sup> Reading **Ordinance 2018-36** to amend franchise of the South Carolina Public Service Authority to adjust the undergrounding funds, and disburse accrued but unused funds in proportion to deposit.


 Mr. Pedersen explained that current agreement will expire on 6/30/25. The amendment extends agreement 20 years and the 5% Utility Franchise Fee would be distributed as 4% paid by Santee Cooper to the City’s General Fund and 1% retained and matched by Authority for undergrounding projects. With new subdivisions being approved as well as new requirements in place that now require underground utilities from initial construction. The franchise agreement results in \$900,000.00 a year in additional General Fund revenues recurring expenses and a reduction of funds directed to the underground fund from \$3.6 to \$1.8 million a year.

 Councilwoman Vereen asked what percentage as a whole is already underground

 Bruce Boulineau answered only about 10% undergrounding is complete


 Councilman Render asks that if \$900,000.00 has been included in the 2018-2019 budget.

 Mr. Pedersen answers that it is included in budget.


 City Attorney Tom Ellenburg states that there is really nothing outstanding in this agreement, but benefits both.



1<sup>st</sup> Reading **Ordinance 2018-38** to levy taxes and establish a municipal budget for the fiscal year beginning July 1, 2018, and ending June 30, 2019, and a capital improvements program for fiscal years 2019 – 2023.

 Mr. Pedersen explains that included is a 3- mill tax increase for funding the Police recruitment and staffing, no business license increase, a 3.9% water and sewer rate increase, a change to Santee Cooper Franchise agreement adding \$900k in recurring revenues to the General Fund, inclusion of 2% market adjustment for all employees effective in January, employee merit and Police STEP plans.


2<sup>nd</sup> Reading **Ordinance 2018-27** An ordinance to amend the Comprehensive Plan for the City of Myrtle Beach by adopting the Cultural Resources Element.


 Mr. Pedersen explains that the use of historic preservation to enhance neighborhoods, meet community needs such as affordable housing, business diversification, and walkability. Create a community master plan using design guidelines, environmental, public art and maintenance standards to foster distinct identity. It creates a diverse, affordable arts program that will provide education and cultural enrichment, recognition of local artists, and regional exposure for our area. Mr. Pedersen also adds that it helps with capital improvements.

Motion **M2018-84** to renew the City Attorney's contract for a one-year term beginning June 30, 2018.

 Mr. Pedersen reviewed


Motion **M2018-87** to approve a Special Event Permit to Mike Shank/ Festival Promotions for the "Independence Day 8k / 5k race on the street in the Market Common area and at Valor Park on July 4, 2018, between the hours of 7:30am and 9am, take down will be completed by Noon. The City Manager is authorized to make changes to these plans as he deems necessary in keeping with the nature of the event and as circumstances dictate.


 Mayor recused herself due to working with Mike Shank

 Bruce Arnel states that this year the route has changed, in the past traffic back-ups on Farrow Parkway

 Richard Kirby discussed traffic changes; there will be no stopping on Farrow Parkway.

Motion **M2018-91** to direct the City Manager to engage McCartney Resources, LLC for purposes of performing an operational and management study associated with the Grand Strand Humane Society.

 Mr. Pedersen reviewed

 Fox Simons states that there are interviews being conducted for the Executive Director position and responsibilities will now be separated between the Executive Director, Grant Writer, and Finance Director. A financial audit will be completed within 60 days. Report provided at conclusion.

Motion **M2018-90** to declare certain vehicles abandoned or derelict pursuant to the authority of Article 41 of Title 56 South Carolina Code of Laws 2001. Memo dated May 22, 2018 shows 16 vehicles.

 Pedersen reviewed

### **NON-AGENDA ITEMS FROM THE PUBLIC**

**COMMUNICATIONS FROM CITY BOARDS/COMMISSION MEMBERS**

**COMMUNICATIONS FROM CITY COUNCIL AND CITY MANAGER**

1. Bruce Boulineau gave update on Charlie's Place

**REPORTS AND INFORMATION PRESENTATIONS FROM CITY STAFF**

**EXECUTIVE SESSION** - Council may take action on matters discussed in Executive Session which are deemed to be "emergency" concerns.

**Legal Advice Small Cell Deployment & Personnel Issue**

 **Motion: To Enter Closed Session, Moved by Mary Jeffcoat, Seconded by Gregg Smith.**  
**10:17AM**

 **Motion: To Exit Closed Session, Moved by Philip N. Render, Seconded by Mary Jeffcoat.**  
**11:43AM**

**ADJOURNMENT 11:44AM**

ATTEST:

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BRENDA BETHUNE, MAYOR

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JENNIFER STANFORD, INTERIM CITY CLERK